Be Well Support: Use of Cookies

This Cookie Notice tells you about the cookies in use on the Be Well Support website.

Who are we?

Be Well Support is a trading name of Make A Difference (UK) Limited (MAD); a UK company, registration number 04476666. Our ICO license number is ZA786690.

Our address is 44 Tyndall Court, Peterborough. PE2 6LP. You can contact us by post at the above address, by email at admin@bewellsupport.com or by telephone at 01773 477600

What Are Cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used to make websites work, or work more efficiently, as well as to provide information to the owners of the site.
Be Well Support uses cookies on our website to improve your user experience while you navigate through the website and by remembering your preferences for repeat visits.

Consent for the Use of Cookies

When you first access our website you have the option to consent to the use of ***all*** the cookies, or you may visit the "Cookie Settings" to provide a controlled consent by selecting the type of cookies you are happy to have stored on your browser.
Only cookies categorized as “necessary” are stored on your browser without consent as they are essential for the working of basic functionalities of the website. Otherwise, you may reject all other types of cookies including:

> ***Functional cookies***: help to perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.
>
> ***Performance cookies***: used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.
>
> ***Analytical cookies***: used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.

Advertisement cookies: used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

Other cookies: uncategorised cookies are those that are being analyzed and have not been classified into a category as yet.

The table below explains the cookies we use on the Be Well Support website

Cookie Name	Further Information
CookieLawInfoConsent	GDPR Plug-in is used to store the summary of the consent given for cookie usage. It does not store any personal data.
Cookielawinfo-checkboxanalytics	used to store the user consent for the cookies in the category "Analytics".
Cookielawinfo-checkboxnecessary	used to store the user consent for the cookies in the category "Necessary".
Cookielawinfo-checkboxfunctional	used to store the user consent for the cookies in the category "Functional".
Cookielawinfo-checkboxperformance	used to store the user consent for the cookies in the category "Performance".
Cookielawinfo-checkboxadvertisement	used to store the user consent for the cookies in the category "Advertisement".
Cookielawinfo-checkbox-others	used to store the user consent for the cookies in the category “Other”.
_Stripe_mid	set by Stripe (payment provider) to facilitate the payment of online orders and the secure capture of card details
_ga (2 years) _gat_gtag (1 minute) _gid (24 hours)	Google Analytics. These cookies are used to collect information about how you use our website. The information collected includes the number of visitors, pages visited, and time spent on the website. The data is collected in an aggregated and anonymous form, and we use the data to make improvements to the website.
_hjIncludedInSessionSample (30 mins)	HotJar session cookie. Set to determine if a user is included in the data sampling defined by your site's daily session limit. Boolean true/false data type.
_hjSessionUser (365 days)	Set when a user first lands on a page. Ensures data from subsequent visits to the same site are attributed to the same user ID. JSON data type.

_hjSession_{site_id} (30 mins)	Holds current session data. Ensures subsequent requests in the session window are attributed to the same session. JSON data type.
Google.com Consent	Used to detect if the visitor has accepted non-necessary cookies in the modal.

Cookie Name	Purpose	Further Information
Doubleclick.net IDE (390days)	Advertising	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads to measure the efficacy of an ad and to present targeted ads to the user.
.google.com IP_Jar (30 Days)	Advertising	Collects information on visitor behaviour on multiple websites. This information is used on the website to optimize the relevance of advertisements.
.google.com_NID	Advertising	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
.GOOGLE.COM GRECAPTCHA		We use the Google reCAPTCHA APIs as part of our services to help protect our clients and our systems from cyber spam and abuse. the reCAPTCHA API works by collecting hardware and software information, such as device and application data, and sending this data to Google for analysis. The information collected in connection with your use of the service will be used for improving reCAPTCHA and for general security purposes. It will not be used for personalised advertising by Google. You can find further details via this link **https://support.google.com/recaptcha/?hl=en**.
Facebook Datr		Facebook browser identification, authentication, marketing, and other Facebook-specific function cookies.
Facebook DPR		used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.

Most web browsers allow some control of most cookies through the browser settings. Click below to find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer

- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

Cookies used by our Service Providers and 3rd parties

Our Site links through to third-party websites (including, for example, Facebook, Twitter, LinkedIn, Pinterest, YouTube & TickTock). Cookies, which we have no control over, may be stored on your computer when you follow a link from our website to their website.

We recommend that you check the relevant third-party's privacy Notices for information about any cookies which may be used.

Twitter: https://twitter.com/en/privacy

Facebook: https://www.facebook.com/policy.php

LinkedIn: https://www.linkedin.com/legal/privacy-policy

Pinterest: https://policy.pinterest.com/en-gb/privacy-policy

YouTube (Google): https://policies.google.com/privacy

TickTock: https://www.tiktok.com/legal/privacy-policy-eea?lang=en

To opt-out of being tracked by Google Analytics across all websites, please visit http://tools.google.com/dlpage/gaoptout